



A Pavilion in a Million

The summer pavilions at the Serpentine Gallery just got some competition. To debut at Tent London, a 100% Design satellite event in September, the first Art Fund Pavilion will be the work of Tina Manis Associates, the only U.S. firm short-listed for the architecture competition—and one that has never completed a commission in Europe before. (Stateside projects include headquarters for TED Conferences and an office-studio-gallery for artist Takashi Murakami.) The angular pavilion comprises two identical 175-square-foot halves. Inside, the angled ceiling mirrors the ramped floor.

After Tent London closes, the pavilion will take up seasonal residence in the courtyard of the Lightbox gallery, providing additional display space.

From top: A rendering shows Tina Manis Associates's structure in dyed plywood and glass, winner of London's new Art Fund Pavilion competition. The rubber-clad floor. ➔



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Tina Manis Associates, LLC is a design practice dedicated to facilitating the complex process of creating space. Our mission is to bring to fruition the programmatic, physical and cultural contexts of site, materials, and economic boundaries surrounding each project and through the inventive management of those resources, redefining the common perception of beauty in built form. We explore not only the architectural presence in the immediate context, but also its presence in the global, urban, and regional settings; contexts and scales from the most infinite to the most intimate.

We believe every architectural endeavor is an investment of valued resources and each project affords a unique experience. Our process involves a comprehensive analysis, draws on creativity and cumulative expertise and results in a design that solves real problems to enhance spatial and ephemeral experience.

Our motivation is to transcend the apparent parameters and limitations of any given project to recognize greater potential. We explore the resonance of space expressed through subtle gestures discovered during the process of making with awareness that the smallest detail contributes to the integrity of a space and becomes an integral part of the whole. In this, spatial expression and architectural constructs are fully synthesized. Ultimately, an architecture evolves that consciously and unconsciously reflects and transcends the contemporary condition; a piece of real world telling us something new about ourselves.

TMA's exploration of this relationship between beauty and economy, both theoretical and built results in an architecture that is incisive and innovative and subverts traditional preconceptions, defining a new economy of beauty.

